

Philosophy in Business

14th December 2008 at Tate Britain

Truth at Work

Philosophy in Business Seminar

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Speaker



Sir John Whitmore

Executive Chairman,
Performance Consultants International

Sir John is rated the 'Number One Business Coach' by The Independent newspaper and as the person having had the most impact on the coaching profession by the UK Association of Coaching. He is a pre-eminent thinker in leadership and coaching and works with multinational corporations to establish coaching management cultures and leadership programmes. He has written five books of which *Coaching for Performance* is the best known, having sold over 500,000 copies in 17 languages.

Using the twin principles of awareness and responsibility, Sir John will show how leaders can be encouraged and guided to give greater priority to their inner spiritual development and the refinement of their powers of discrimination. The result, he claims, will be leaders who are ethical as well as financially successful, who exhibit true humility yet are courageous in action.

ETHICAL BEHAVIOUR

in the workplace is a crucial issue for business today. The Philosophy in Business group of the School of Economic Science is pleased to present a seminar on this important subject.

We will explore how applying the ethical principles of honesty and integrity builds a work environment and culture based on trust.

The disastrous results of compromising principles are all too obvious in the world today.

The disruptive effects of greed and dishonesty are causing pain and suffering at all levels of society and across the

world. It is important for everyone that the business community takes immediate steps towards greater honesty and transparency.

We are fortunate to have speakers who will offer spiritual as well as practical approaches to Truth at Work, so that:

HONESTY becomes the rule, not the exception.

INTEGRITY informs business dealings: 'You say what you think and you do what you say.'

TRUST exists between colleagues, management, suppliers, customers and the community.

*To thine own self be true,
And it must follow, as the night the day,
Thou canst not then be false to any man.*

Speaker



Philippa Foster Back OBE

Director of the Institute of Business Ethics

Winner of this year's Marks & Spencer Sieff Award for successful collaboration with business to bring benefits to society, Philippa has worked tirelessly for the last seven years at the IBE, helping companies discern right from wrong.

One reason that companies listen to Philippa is that she has worked in business for 25 years including several senior management positions. She serves as a non-executive director of the Institute of Directors and was recently appointed by BAE Systems to the four-person committee chaired by Lord Woolf, the former Lord Chief Justice, to examine the company's ethical business conduct.

She believes that as a first step companies need to express their ethical principles in a written code to provide clarity for employees. These principles then need to become an integral part of the way decisions are made at all levels of the company.

